

[Place on Letterhead]

[Date]

USCIS
Nebraska Service Center
850 S Street
Lincoln, NE 68508

**Re: Request to Expedite EAD Application of Don Draper based on Severe
Financial Hardship to Sterling Cooper & Partners**

Dear Immigration Officer:

Founded in 1960, Sterling Cooper & Partners (“Sterling Cooper”) is an advertising agency in New York City created from the 1968 merger of Sterling Cooper Draper Pryce and Cutler, Gleason, and Chaough. In 1969 it became an independent subsidiary of McCann Erickson. We are one of the top advertising agencies in the United States.

Mr. Don Draper is currently employed by Sterling Cooper as our Creative Director. Mr. Draper filed an I-485 application and an I-765 application on December 1, 2020 simultaneously with an I-140 petition.

I am writing in strong support of Mr. Draper’s request to expedite the issuance of his Employment Authorization Document (EAD) based on the severe financial loss Sterling Cooper will experience if the expedite request is not granted. Mr. Draper is currently involved in the execution of a major advertising campaign for our key client Vicks Chemical. Our contract with this client specifically requires that Mr. Draper be involved through the end of the project, which includes review of the final print and television ads before they are published to the public.

If Mr. Draper does not receive his EAD on or before March 20, 2021 and is not able to continue his work on our key projects, including his critical work on our Vicks Chemical campaign, it would present a severe financial loss to Sterling Cooper as we would be in danger of losing our key client Vicks Chemical, and no other individual at Sterling Cooper can perform Mr. Draper’s duties in his absence. Mr. Draper has over 15 years of experience as an advertising creative and has spearheaded successful campaigns for major companies like Bethlehem Steel, Samsonite, Proctor & Gamble, and Gillette.

If our Vicks Contract is lost because we cannot continuously employ Mr. Draper, as set forth below we estimate the financial loss to be at least \$600,000 which is severe. In addition, we estimate loss of new business in the amount of \$200,000 for every month that Mr. Draper is unable to work. We have estimated this number based on the fact that Mr. Draper pitches to approximately 5 new clients per month and brings in \$200,000 on average with 50% conversion rate of these clients.

For all these reasons, I fully support Mr. Draper’s request for expediting the issuance of his EAD, as if Sterling Cooper is not able to continually employ Mr. Draper past March 2021 Sterling Cooper will suffer severe financial loss.

Thank you for your consideration.

Sincerely,

Roger H. Sterling Jr.

Senior Partner
Sterling Cooper & Partners